



# Vitalii Vitkovskiy

## Creative Manager

“ Make art. Run future ”

My own credo

Email  
hello@sinilian.com

Website  
<https://sinilian.com>

Phone  
+38 0978737478 (UA)  
+359 882121558 (BG)

Address  
Sofia, Bulgaria

### Socials

Instagram  
@siniliancom

Twitter  
@SINILIAN

LinkedIn  
sinilian

### Languages

Ukrainian  
Native

Russian  
Native

English  
Upper Intermediate

Bulgarian  
Elementary

## About me

### Hello!

My name is Vitalii, and I'm the Marketing Creatives and Production Manager. I have extensive experience in creative production and supporting brand style, and I want to share my knowledge with cool new projects.

I have extensive experience in several markets: iGaming, Gambling, Sports Betting, eSport, and GameDev. I have also worked extensively with the LATAM, CIS, and EU regions and had middle experience with APAC and NA.

Now I live in Bulgaria, the EU, in the beautiful old city of Sofia. I can join your team remotely or relocate to your local office if necessary, but a remote workflow would be preferable.

I'm a traditional and digital 2D artist who loves creating fan art for the Star Wars universe. I also write different stories and have one finalized book (inside the Star Wars universe, yep). Sometimes, I make art for my own simple projects, help indie games with marketing and production, and volunteer in some initiatives.

As a specialist, I aim to level up my skills and become a big production team's creative director or team lead. I want to make a lot of incredible content to promote your project. Also, as a person, I want to upgrade my sports into something more and become an excellent character & environment artist for fun.

Best wishes.

## Main Experience

- Jan 2024 - Present Remote (Sofia)

Brand Manager  
**NDA (Sports Betting)**

My main focus is on manage creative production with functions of B2B account manager. Main topics are Landing Pages and branding.
- May 2023 - Jan 2024 Remote & Kyiv & Sofia

Creative Production Manager  
**NDA (iGaming)**

Designers team lead and creatives production for Landing Pages, SMM, Partners and other graphic content
- Jan 2023 - Apr 2023 Kyiv

Creative Manager  
**NetGame Entertainment**

Creative production for online casino & slots provider (SMM and Partners ads)
- Sep 2019 - Nov 2022 Remote & Kharkiv

Marketing Creatives Manager  
**MOJAM**

Full-circle creative content production and design team management for 12+ members. Working with translation, voice actors, video scripting, motion designer management, prototyping, tasks, and more. I worked with all, from SMM creatives up to high-level motion design and landing pages
- Sep 2018 - Aug 2019 Remote

Senior SMM Manager  
**NDA (MMO GameDev)**

Lead of community for two large online games. The first on the release stages and the second of the end-of-live stage

## Education

|  |   |   |
|--|---|---|
| Kamianets Podilskyi National University<br><b>Easel painting restorer</b><br>Bachelor's Degree | Kamianets Podilskyi Art College<br><b>Designer of Ads/Poligrafic</b><br>Secondary Specialized Education | Projector Institute<br><b>Design Team Management</b><br>Special Online Course |
| Projector Institute<br><b>Creative Director</b><br>I'm studying now                            | Englishdom<br><b>Road to Advance</b><br>I'm studying now  | Englishdom<br><b>Business English</b><br>Coming Soon                          |



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## Other Experience



Lead Community Manager  
Thera Studio (Client MMO)

2015 – Jun 2020

Remote



Community Manager  
Xterium (Browser RTS)

Nov 2015 – Jan 2018

Remote



Contest Manager  
Rise og Heroes (Browser RTS)

2015

Remote



Community Manager  
Robots Online (Browser Action)

2014

Remote

## In-Game Volunteering



Helpers Team Chief & Forums Moderator  
Caliber

2021



Forums Moderator  
World of Warplanes

2020



Super Tester, Helper, Magazine Chief, Forums Moderator  
World of Tanks: Blitz

2015 – 2020



Forums Moderator  
Croun War: Tanks

2013 – 2014

## Other Volunteering



Administrator  
Officer Down Online Memorial of Ukraine Police

2018 – 2020



Administrator  
Indie GameDev Community (Indie Forge)

2019 – 2022

## Tools



Figma  
UI Design, prototyping



Adobe Photoshop  
Design creation space



Jira & Confluence  
Project managment



Asana  
Personal tasks management



Procreate  
Motion design  
storyboards



Moqups.com  
Mockups



Leonardo AI  
Main AI tool



Google Drive  
Cooperation



Slack  
Project management



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## My Portfolio (as Creative Manager)



**Skin.Club**  
Total circle content production:  
from SMM to Landing Pages and  
Design Team Management

<https://sinilian.com/skinclub>



**CSBRO**  
Basic graphic content production  
& design team lead

<https://sinilian.com/csbro>



**SC LiveOps**  
Creating graphic content for  
product (cases and events  
themes)

<https://sinilian.com/liveops>



**SC Content**  
CRM (Emails and Push  
notifications) and video motion  
design production

<https://sinilian.com/content>

## My Portfolio (as Artist)



**Common Art**  
My all artworks on different topics

<https://sinilian.com/gallery>



**Star Wars Fan**  
Fan art for my beloved universe

<https://sinilian.com/starwars>

## Can Be Interested



**Commercial Offer**  
My own commercial offer for future partners

<https://soon>

## My projects



**101Art**  
My own vision about world in quickly  
sketches. From history to the nature. All  
thinks. Without borders

<https://soon>



**Ancient Stories**  
Library of my own stories about Star Wars  
and Warhammer 40K.

<https://soon>